

March/April 2012

Editorial Highlights

Ad Space Closes: 1/20

Materials Due: 1/27

On-line: 2/21

*All content subject to change

FEATURE PACKAGE: The TR50

In a series of stories in this issue, Technology Review reveals its third annual list of the 50 most innovative companies in the world. The way the list is changing—with startups bursting onto it and established companies falling off—offers a snapshot of important trends in technology. We will profile some of the new companies on the list and explain why some have lost TR50 status.

FEATURE: Social media and Libya

Following up on “Streetbook” (September/October 2011), a definitive analysis of how the Internet was used in the Egyptian and Tunisian revolutions of 2010, TR goes to Libya, where social media was a source of intelligence for rebels and the government alike in the revolution that toppled Muammar al-Gadhafi.

REVIEW: Turing’s Cathedral

TR reviews George Dyson’s forthcoming book Turing’s Cathedral: The Origins of the Digital Universe and explains why computing pioneer Alan Turing remains relevant.

BUSINESS IMPACT: The Youth Market

Internet companies’ fierce competition for programming talent is the launching point for an edition of Business Impact focused on “Generation Y.” What do today’s technology-saturated young people want and what motivates them—at work and as consumers? It’s a question facing all businesses.

DEMO:

We will show how a technology from a TR50 company comes together.

TO MARKET: Technology Commercialized

Our regular exploration of emerging technologies that are landing in consumer products.

2012 Issue Highlights

Don't miss out on these upcoming issues!

Issue	Ad Space	Materials	Online	Newsstand
March/April TR50 Top Companies Business Impact print package on Technology Talent: "The Youth Market"	1/20	1/27	2/21	3/6
May/June TR10 Top Technologies Business Impact print package on Computing and Energy: "Computers Storm the Grid"	3/23	3/30	4/24	5/8
July/August Business Impact print package on Information Privacy: "The Value of Privacy"	5/18	5/25	6/19	7/3
September/October TR35 Top Innovators Business Impact print package on Innovation Funding	7/20	7/27	8/21	9/4
November/December Business Impact print package on Electronic Medicine	9/21	9/28	10/23	11/6